

NOVEMBER 2020 NEWSLETTER

Re-Creating Summer During a Year without Camp

"Heartbroken" is the word Wildflower Executive Director Audrey Loria uttered a lot this spring. With each COVID-triggered camp closure, another Wildflower camper lost the summer they had dreamed of. Facing so much disappointment, Wildflower redoubled our efforts to support our families.

Lots of Fish in Florida

Frances (left) and daughters Cely and Daniella traveled to Florida. Wildflower helped many of our families take a family vacation. It was the perfect way to manage the disappointment of canceled summer camps.





One Happy Camper

Corey was our only overnight camper. It was his first summer away and he loved it so much he ended up staying for 6 weeks! Other campers enjoyed in-person day camps, as well as virtual camps including jazz camp, fashion design, writing workshops, coding, sports broadcasting, and more!





Adventures in Colorado

Timur and his mom traveled to visit family. Timur loved the buffalo! He also spent time with his cousins and swimming. Providing a sense of joy, and helping families create some great memories, were Wildflower's goals during this unprecedented summer.

DONOR SPOTLIGHT Janet and Colin Ryan



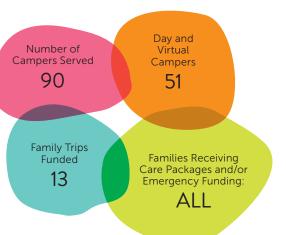
Janet and Colin Ryan affirm their commitment to Wildflower's mission in so many ways. The couple leads Team Ryan in the Rodman Ride every year. Further, Janet is an important voice on our Board of Directors and a thoughtful committee member.

Janet reflected, "Wildflower has worked diligently to expand their services during COVID-19. In general, we have been impressed by everyday people who have taken the time to support those around them who may be in need. We look forward to visiting with friends and family again and maybe eating a hotdog or two in Fenway Park. In the meantime, we will continue to support Wildflower, including riding around our hometown of Dover for the virtual Rodman Ride. Thank you to all of the amazing donors who support our Ride and Wildflower!"

You can make a difference

Donate at wildflowerforkids.org/ways-to-give/

Wildflower-at-a-Glance: COVID Summer 2020



Day Camps

In Person and Virtual, Hockey, French, Y Camps, Opera and Piano Lessons, Filmmaking, Ninja, Farms, and More!

Emergency Funding

Amazon Gift Cards, Rent and Utilities Support, Pro-Bono Legal Support, Chromebooks, Target and Grocery Gift Cards

Family Trip Destinations

Florida, Pennsylvania, Cape Cod/Islands, Vermont, Colorado, New Hampshire

Wildflower Expands Services to the Epiphany School of Boston



In fulfillment of our strategic plan to increase the diversity of the families we serve, Wildflower is pleased to announce the launch of a pilot program with the Epiphany School of Boston. Our goal is to give the life-changing gift of summer camp to Epiphany students who have lost a parent. The Epiphany School's close connection and long-term commitment to their students is complementary to the long-term nature of Wildflower's support.

The Fund for 100 Summers to Support 100 Children

Last fall, Wildflower's plans to expand our program and transition to new leadership were only a dream! We recruited an Expansion Task Force that created a thoughtful plan for Wildflower's future. With their leadership, the growth and sustainability of Wildflower is ensured well into the future through the launch of the Fund for 100 Summers.

After just a year, Wildflower's first special gifts campaign is almost fully funded. We are \$75,000 away from reaching our \$500,000 goal. You, our donors, have responded with unrestrained generosity in support of The Fund for 100 Summers.

The need is compelling—we are committed to providing the gift of summer camp to 100 children in 2021, increasing the diversity of our community, and ensuring that we are a permanent resource for bereaved families to help them rediscover life after the heartbreaking loss of a parent.

If you are interested in helping to guarantee the future of Wildflower's mission, please contact Cyndi Jones at cjones@wildflowerforkids.org.

Announcing: Two Fund for 100 Summers \$50,000 Named Scholarships

The **Peter Margolis Scholarship** in his memory The **Graciela Cordeiro Scholarship** in honor of her 90th birthday



Donate Today Give to Our Annual Appeal

Donate at wildflowerforkids.org/ways-to-give/



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